

# Elliot Hirschi

## LEARNING MEDIA DEVELOPER

### CONTACT

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elliiothirschi@gmail.com

[Portfolio](#) [LinkedIn](#)

### SKILLS

#### Technical

eLearning Dev  
Presentation design  
Storyboard Art  
Video editing  
Graphic design  
Photo editing  
Project management  
HTML coding  
Copywriting  
AI prompting

#### Programs

Google Suite  
Microsoft 360  
Articulate Storyline  
Adobe Photoshop  
Adobe Illustrator  
Adobe Premiere pro  
Adobe Audition  
Adobe Firefly / AI  
Camtasia  
Canva  
Asana  
Trello  
Slack

#### Professional

Reliable  
Well-organized  
Time management  
Quick learner  
Critical thinker  
Detail oriented

### WORK EXPERIENCE

#### Employee Development Content Creator (Temp)

*Savannah College of Art and Design*

Aug 2024 - Nov 2024

- Refreshed and documented branding guidelines for 3 benefits programs.
- Designs and produces a wide variety of multimedia projects including custom graphics, presentations, print marketing materials, photography, videos, and custom HTML templates to support employee development initiatives.
- Creates many engaging presentations geared towards a leadership audience.
- Develops a 5 minute Executive Travel Policy video in Premiere.
- Co-authored 4 courses for SCADhome in Articulate Rise.
- Maintains and organizes a library of assets, templates, and style guides, optimizing resource accessibility and consistency across projects.

#### eLearning Content Developer

*Colgate-Palmolive*

Feb 2023 - May 2024

- Develops over 100 custom assets, 53 short videos, infographics, slide decks, and the style guide for an 11-module eLearning course in AS360.
- Catalogs over 500 individual assets for streamlined access.
- Leverages storyboard artist background to produce engaging, brand-compliant content.
- Created logo and branding for Colgate Leadership Challenge in alignment with updated brand standards.
- Writes communications and job aids supporting learning initiatives.
- Managed and submitted 43 Brandon Hall Award applications for 2023 and 2024, providing weekly updates on submission progress.

### PROJECTS

#### Director of Art and Marketing

Two Sides Studios "Under the Skin"

July 2023 - Present

- Leadership on a volunteer 2D/3D hybrid game production with a membership of 20+ people.
- Directs the production of scripts, art, music and marketing.
- Social media content creation and Kickstarter marketing strategy.
- Runs weekly meetings and gives effective feedback on projects.

#### Environments Team Lead

Arcade - Short Film

June 2022 - May 2023

- Leadership on an award winning animated film with a membership of 80+ people.
- Individually manages a team of 15 background artists.
- Creates the background style guide and directs production of a total of 73 backgrounds.

### EDUCATION

*Savannah College of Art and Design*

Storyboard Mentorship - Robert Castillo

GPA 3.75

**B.F.A. Sequential Arts** - magna cum laude

Dean's List

School of Visual Communication