

Elliot Hirschi

MULTIMEDIA DESIGNER

Multimedia Designer specializing in branding, motion graphics, and digital content, with experience leading creative projects across SaaS, entertainment, and eLearning industries.

CONTACT 

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[Portfolio](#) [LinkedIn](#)

WORK EXPERIENCE

Graphic Designer

OTTerA - Los Angeles, CA

March 2026 - PRESENT

- Designed conference booth graphics and marketing materials, including banners, tablecloths, flyers, merchandise, and signage.
- Developed branding, theming, and UI assets for 4 streaming applications.
- Created quarterly business reviews and client-facing one-sheets for OTTerA partners.
- Optimized and reformatted graphic assets to meet streaming platform requirements, delivering organized asset libraries across 15–20 specifications.

Freelance Multimedia Designer

eSynodic LLC. - Remote

June 2023 - PRESENT

- Led a comprehensive brand refresh for a B2B SaaS company, including 4 product logo designs, visual identity exploration, and marketing slicks to support product positioning and client outreach.
- Designed and produced a wide range of deliverables across print, digital, and video including ad campaigns, linkedIn social content, and a large-scale conference booth design.
- Produced a series of 12 short motion graphic videos to support software product marketing campaigns.
- Created social media graphics, internal communications materials, and branded content to drive employee engagement and support organizational initiatives.
- Managed end-to-end client communication, project scoping, contracts, invoicing, and budgeting for a freelance business.

eLearning Content Developer

Colgate-Palmolive - Piscataway, NJ

February 2023 - May 2024

- Created over 53 videos and 800+ custom assets for an 8 hour long eLearning course in AS360.
- Created the logo and branding for the Colgate Leadership Challenge.
- Managed and submitted documents for 43 Brandon Hall Award applications for 2023 and 2024, providing weekly updates on submission progress.

PROJECTS

Director of Art and Marketing

Two-Side Studios

July 2023 - Present

- Leadership on a 2D/3D hybrid game production leading 20+ people.
- Directs creative pipeline including scripting, visual development, music, and social media marketing.

EDUCATION

Savannah College of Art and Design

B.F.A. Sequential Arts - magna cum laude

SKILLS

Graphic Design, Video Editing, Motion Graphics, UI/UX Design, Social Media Content, Project Management, Copywriting

TOOLS

Adobe Creative Suite (Photoshop, Illustrator, InDesign, Premiere Pro, Audition), Canva, Figma, Jira, Articulate Storyline, Articulate Rise, WordPress, AI